



# GUYANA ENERGY CONFERENCE & SUPPLY CHAIN EXPO

## Connecting the Dots: Integrating the Future

FEBRUARY 18<sup>TH</sup> - 21<sup>ST</sup> 2025

GUYANA MARRIOTT HOTEL, GEORGETOWN

# 2025

PROSPECTUS



**GUYANA ENERGY CONFERENCE  
& SUPPLY CHAIN EXPO**

**Connecting  
the Dots:**  
Integrating the Future

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# WELCOME TO 2025

**Dear Esteemed Sponsor and Exhibitor,**

As the Chairman of the Guyana Energy Conference and Supply Chain Expo, it is with great pleasure that I extend this warm welcome to you for our upcoming event from February 18th-21st 2025. The theme for the conference, "Connecting the Dots: Integrating the Future," underscores our commitment to fostering collaboration and innovation on development trajectories for Guyana and the wider region.

It also highlights the pivotal role of regional collaboration and infrastructure development in achieving sustainable growth across our communities and industries. Our focus is on creating a cohesive environment where leaders, innovators, and stakeholders from various sectors can converge to forge partnerships and discuss solutions that are not only viable but also visionary.

The conference is designed as a key platform for constructive and forward-looking discussions. We are committed to facilitating dialogues that bridge gaps and connect ideas across borders to foster a unified approach to the challenges and opportunities facing our energy sector today. Through workshops, panel discussions, and networking events, participants will have the opportunity to engage directly with peers, policymakers, and experts, thereby influencing the regional energy landscape profoundly and positively.

With Guyana positioned as a burgeoning hub for economic activity in the region, there has never been a more opportune moment to come together and chart a course towards a sustainable, more prosperous future.

Your support as a sponsor or exhibitor is instrumental in ensuring the success of this event. By partnering with us, you will not only gain visibility within the industry but also play a crucial role in shaping the discourse around energy sustainability and supply chain excellence.

As we embark on this collaborative journey, your role as a sponsor and exhibitor is more than just a contribution; it is a testament to your commitment to fostering sustainable development and innovation in the region. Your support enables us to bring together the brightest minds and the most dedicated professionals to discuss, debate, and design the pathways that will lead us into a prosperous future.

We are excited to partner with you in this endeavour and look forward to the unique perspectives and expertise that you will bring to the conference. Together, we will highlight the importance of integrated approaches and showcase how strategic partnerships can result in robust infrastructural growth and regional prosperity.

As we look ahead to the Guyana Energy Conference and Supply Chain Expo 2025, I invite you to join us in seizing this unique opportunity to connect, learn, and inspire action. Together, let us embark on a journey towards a more sustainable and integrated future for Guyana and beyond.

Thank you for your consideration, and I eagerly anticipate the possibility of welcoming you as a valued sponsor or exhibitor at our event.

**Anthony Whyte**  
Chairman  
Guyana Energy Conference and Supply Chain Expo



# KEY SPEAKERS

FROM 2024



His Excellency  
**Dr. Mohamed Irfaan Ali**  
President  
Co-operative Republic of Guyana



The Honourable, Brigadier (Ret'd)  
**Mark Anthony Phillips**  
Prime Minister  
Co-operative Republic of Guyana



The Honourable  
**Dr. Bharat Jagdeo**  
Vice President  
Co-operative Republic of Guyana



His Excellency  
**Luis Rodolfo Abinader Corona**  
President  
Republic of the Dominican Republic



The Honourable  
**Philip Edward Davis K.C. MP**  
Prime Minister  
Bahamas



The Honourable  
**Dr. Keith Rowley**  
Prime Minister  
Republic of Trinidad and Tobago



**Dr. Carla Barnett**  
Secretary General  
CARICOM



His Excellency  
**Ivan Duque**  
Former President  
Colombia



The Honourable  
**Joseph L. F. Hamilton**  
Minister of Labour  
Co-operative Republic of Guyana



The Honourable  
**Vickram Bharrat**  
Minister of Natural Resources  
Co-operative Republic of Guyana



The Honourable  
**Dr. Ashni K. Singh**  
Senior Minister, Office of the  
President, resp. Finance  
Co-operative Republic of Guyana



The Honourable  
**Zulfikar Mustapha**  
Minister of Agriculture  
Co-operative Republic of Guyana



# KEY SPEAKERS

FROM 2024



The Honourable  
**Oneidge Walrond**  
Minister of Tourism, Industry  
and Commerce  
Co-operative Republic of Guyana



The Honourable  
**Bishop Juan A. Edghill**  
Minister of Public Works  
Co-operative Republic of Guyana

The Honourable  
**Stuart Young**  
Minister of Energy & Energy Industries  
Republic of Trinidad and Tobago



The Honourable  
**Antonio Almonte**  
Minister of Energy and Mines  
Dominican Republic



**Mauricio Bejarano**  
Vice Minister, Mines and Energy  
Republic of Paraguay



The Honourable  
**Andrew Parsons**  
K.C. Minister of Industry,  
Energy and Technology  
Newfoundland and Labrador

**Liam Mallon**  
President  
ExxonMobil Upstream Company



**Michael Pompeo**  
Former United Secretary of State  
The United States of America



**Carlos Pascual**  
Senior Vice President  
Global Energy and International Affairs  
S&P Global Commodity Insights



**Professor Daniel Yergin**  
Vice Chairman  
S&P Global

**Adewale Tinubu**  
Group Chief Executive  
Oando PLC



**Dr. Mauricio Cárdenas**  
Professor  
Columbia University's School of International  
Former Minister of Energy & Finance  
Colombia



**Keith Henderson**  
Vice President  
International Developments  
CNOOC



## WHAT'S COMING IN 2025?

- **Networking Opportunities:** It's a great platform to connect with industry professionals, government officials, investors, and experts in the energy sector. Building relationships here can lead to potential partnerships, collaborations, and business opportunities.
- **Insights and Knowledge:** Gain valuable insights into Guyana's development plans, including trends, challenges, and emerging technologies. Learn from keynote speakers, panel discussions, and workshops.
- **Updates:** Get updates on regulatory changes, investment incentives, and market dynamics that can impact your business decisions.
- **Business Development:** Showcase your products, services, and solutions to a targeted audience. Generate leads, attract potential clients, and explore new markets for expansion. The expo provides a platform to promote your brand and differentiate yourself from competitors.
- **Policy and Regulatory Insights:** Engage with policymakers and regulatory authorities to understand the legal framework governing the development landscape in Guyana. Stay informed about policy initiatives, compliance requirements, and investment incentives that can affect your operations.
- **Supply Chain Optimization:** Explore opportunities to optimize your supply chain and enhance efficiency in procurement, logistics, and distribution. Connect with suppliers, manufacturers, and service providers to source materials, equipment, and technologies needed for your projects.
- **Strategic Partnerships:** Identify potential partners for joint ventures, strategic alliances, and project collaborations. Pooling resources and expertise with complementary organizations can strengthen your competitive position and accelerate business growth.
- **Market Expansion:** Evaluate opportunities for market expansion and diversification beyond Guyana. Discover potential export markets, strategic alliances, and investment opportunities in neighbouring regions or international markets.





# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

Promotional item in delegate package

Ability to host networking event

Speaker at event

Participation in live press conference

Press release done announcing sponsorship

Ability to brand staircase glass

4 Pop up banners

One page article\editorial in magazine

Full page complimentary magazine ad

15ft x 15ft Exhibition booth in sponsor's auditorium

Logo on delegate padfolios

20 complimentary registrations

20% discount on additional delegate registrations

Logo displayed on zoning map

Button ads on mobile app

Button ads on website

Boosted welcome post on all social media platforms & website

Opportunities to host a workshop, or demonstration sessions relevant to the sponsor's industry.

Exclusive rights to conduct a pre-event or post-event webinar or online forum.

Prime location for exhibition booth in Sponsors' auditorium.

Opportunity to design and customize exhibition space.

Prominent placement and mentions in all email marketing campaigns.

Featured content or articles on the event website and social media platforms.

Opportunity to contribute to the event's official blog or podcast.

Inclusion in all media communications and press briefings.

Customized press kit distributed to media attendees (to be developed by the Sponsor)

Company logo featured prominently on all marketing materials, including banners, posters, brochures, and event signage.

Logo on billboard

Logo on screens around venue

Logo of post conference survey

Logo on arch at exhibition area

Logo on website as title sponsor

5 Vehicle passes

20 exhibitor badges

200 complimentary exhibition tickets

**This category is limited to only four sponsors.**

If you are interested in booking any of the sponsorship packages, please visit our website at [www.guyanaenergy.gy](http://www.guyanaenergy.gy)





# SPONSORSHIP OPPORTUNITIES

				
	Platinum US\$150,000	Diamond US\$100,000	Gold US\$50,000	Silver US\$30,000

Promotional item in delegate package	●			
Ability to host networking event	●			
Speaker at event	●			
Participation in live press conference	●			
Press release done announcing sponsorship	●	●	●	
Ability to brand staircase glass	●	●		
Pop up banners	4	3	2	1
One page article\editorial in magazine	●			
Complimentary magazine ad	Full Page	1/2 Page	1/4 Page	Strip
Exhibition booth in sponsor's auditorium	15ft x 15ft	15ft x 15ft	15ft x 15ft	10ft x 10ft
Logo on delegate padfolios	●	●		
Complimentary registrations	15	10	5	3
Discount on additional delegate registrations	20%	15%	10%	5%
Logo displayed on zoning map	●	●	●	
Button ads on mobile app	●	●		
Button ads on website	●			
Boosted welcome post on all social media platforms & website	●	●	●	●
Logo on billboard	●			
Logo on screens around venue	●	●	●	●
Logo of post conference survey	●	●	●	●
Logo on arch at exhibition area	●	●	●	●
Logo on website as sponsor	●	●	●	●
Vehicle pass	5	4	3	2
Exhibitor badge	12	10	8	4
Complimentary exhibition tickets	150	100	75	50

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# THE FOUR-DAY EVENT WILL BE HOSTED AT THE GUYANA MARRIOTT HOTEL



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	18	19	20	21
Main Conference	●	●	●	
Exhibition	●	●	●	●
Other Events				●

Join us in Powering the Future  
[www.guyanaenergy.gy](http://www.guyanaenergy.gy)

## REGISTRATION

### FOUR-DAY IN PERSON REGISTRATION



International Delegates	US\$1,500
CARICOM Delegates	US\$1,300
Local Delegates	US\$400

### FOUR-DAY VIRTUAL REGISTRATION



All Delegates	US\$300
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# REGISTER NOW

Registration closes **February 10th, 2025.**  
All late registrations are subject to a 20% late fee.





## EXHIBITION

The Exhibition runs alongside the Main Conference for the duration of the conference. The following exhibition packages are available

### OUTDOOR TENT

**Booth size**  
**20ft x 20ft**

**Cost**  
**US\$5,100**

#### Package includes

- 20ft x 20ft
- 1 table
- 2 chairs
- 110V electric duplex point
- 4 booth attendants
- One complimentary delegate pass
- 20 exhibition tickets

### SPONSORS' AUDITORIUM

**Booth size**  
**10ft x 10ft**

**Cost**  
**US\$4,600**

#### Package includes

- 10ft x 10ft booth space in sponsors' auditorium
- Booth frame
- Booth will be air-conditioned with 110V electric duplex point
- 1 table
- 2 chairs
- 4 booth attendants
- One complimentary delegate pass
- 20 exhibition tickets

### EXHIBITORS' AUDITORIUM

**Booth size**  
**10ft x 10ft**

**Cost**  
**US\$3,600**

#### Package includes

- 10ft x 10ft booth space in exhibitors' auditorium
- Booth frame
- Booth will be air-conditioned with 110V electric duplex point
- 1 table
- 2 chairs
- 4 booth attendants
- One complimentary delegate pass
- 20 exhibition tickets

**Exhibition opens from 09:00 hrs to 18:00 hrs daily**





**GUYANA ENERGY CONFERENCE  
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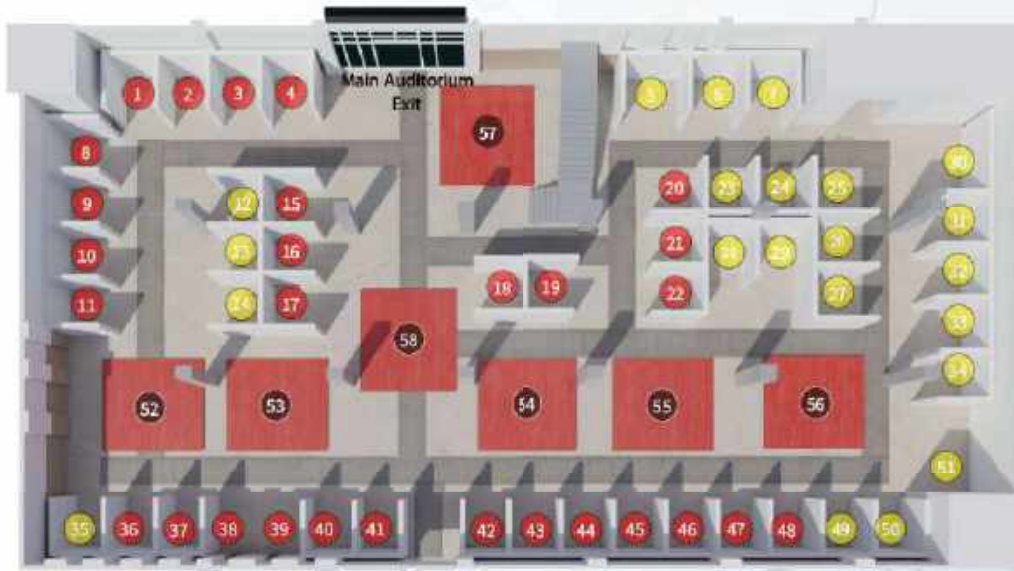
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# LAYOUT ZONING PLAN



- Sponsor Auditorium
- Exhibition Auditorium 1
- Exhibition Auditorium 2
- Exhibition Auditorium 3
- Exhibition Tent
- Main Conference
- Registration
- Parking
- Medical/Fire/Security
- Restrooms
- Food Court
- Exhibition Entrance



Main Auditorium Entrance

Sponsors ●

Exhibitors ●

# LAYOUT SPONSOR AUDITORIUM





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# LAYOUT

## EXHIBITOR AUDITORIUM



**BOOK YOUR BOOTH**



# BRANDING AND PROMOTIONAL OPPORTUNITIES

## EVENT MAGAZINE

All ads should have at least a quarter-inch bleed.

**US\$ 1,000**

Full Page  
7.15" X 9.65"

Full Bleed:  
8.5" X 11.125"

**US\$700**

Half Page  
Vertical  
3.5" X 9.65"

**US\$700**

Half Page Horizontal  
7.15" X 4.75"

**US\$500**

Quarter Page  
3.5" X 4.75"

**US\$400**

Banner 1/4  
6.875" X 2.25"

**PREMIUM ADS**

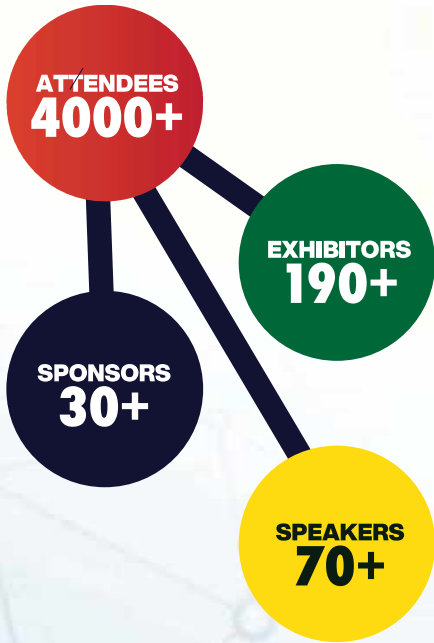
**Inside Front Cover:  
\$US1,500**

**Inside Back Cover:  
\$US1,500**

There are other branding and promotional opportunities available. Please contact telephone numbers:  
**+592-640-5515**  
**+592-227-5029**  
or email  
**kamineg@guyanaenergy.gy**



# 2024 RECAP







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## **CONTACT US**



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[www.guyanaenergy.gy](http://www.guyanaenergy.gy)

**Guyana Marriott Hotel, Georgetown**

